

July 1, 2015

Moritex Corporation
3-13-45 Senzui, Asaka city,
Saitama prefecture, 351-0024
Tel: 048-218-2532
Fax: 048-462-6712

Change of Corporate Name and Presentation of Corporate Vision

Schott Moritex Corporation announces the change of its corporate name to Moritex Corporation effective July 1, 2015.

Schott Moritex Corporation, a manufacturer of machine vision apparatus and imaging equipment (headquarters located at Asaka city, Saitama prefecture; president and C.E.O. Takao Sato; shares listed on TSE 1st section; security code 7714) takes pleasure in announcing the change of its corporate name to MORITEX Corporation effective July 1, 2015.

Associated with this change, a new corporate vision has been formulated. As a member of CITIC group, the Company will concurrent with promoting R&D efforts for products required by customers and engage in business activities in domestic and overseas markets. For these endeavors in the time ahead we sincerely request the support and goodwill of all stakeholders.

New corporate vision:

Striving for Quality and Vision technology ahead of market, we will keep on creating Moritex Value.

■ New corporate vision and company logo

Associated with the change to the new corporate name, Moritex Corporation has devised the above new corporate vision.

This new corporate vision means that we will constantly strive toward market-leading vision technology and quality, and continue to issue new future-oriented, added-value propositions that bear the distinct signature of the Company. Moreover, a new logo, displayed above, has been created based on this corporate vision.

The new logo shows under the company name the words 'Vision Creating Value'.

- 'Vision' means vision technology and action anticipating the future.
- 'Creating' signifies a corporate stance of endless creativeness.
- 'Value' refers to the value to be provided customers.

We will work to further promote the Company's market recognition as 'Machine Vision Moritex' and will continue as a creator of customer value to engage in new business initiatives.

■ Aiming at new initiatives in cooperation with CITIC group company MV Japan.

Moritex Corporation has recently entered into a strategic capital agreement with MV Japan, a member company of CITIC group which counts among China's largest industrial and financial corporate groups. In future, we will work to increase the enterprise value of Moritex Corporation using the management resources and the networks of CITIC group.

● Objectives and implementation of the 3-year plan

As one objective under the current 3-year plan, in order to achieve further growth, we will engage in development-type business efforts, building on the Company's stable customer base and technology

strengths.

Specifically, in our main business line machine vision, we will work to expand our shares in the semiconductor and FPD markets and at the same time advance customer development in the electronics and automotive markets.

Moreover, in overseas we will focus on customer development especially in China and other Asian markets, using the management resources and networks of CITIC group.

■ **MV Japan and CITIC group**

MV Japan Co., Ltd., is a corporation fully owned by MV Limited (established under Hong Kong law), in turn a fully-owned subsidiary of MVHC Limited. MVHC Limited was established under the law of the Cayman Islands by investment funds, etc., managed by investment management firms belonging to CITIC (CITIC) group, which counts among China's largest financial and industrial conglomerates.

CITIC Capital Partners, the private equity division of Hong Kong-based CITIC Capital Holdings Limited, in 2004 and 2010, respectively, established its No. 1 and No. 2 funds with approximate capital amounts of respectively ¥17 billion and ¥18 billion for investment in Japanese corporations.

Using the management resources and networks of CITIC group in China and elsewhere in Asia, CITIC Capital Partners focuses on hands-on support in promoting the business growth of medium-sized Japanese corporations, with special focus on manufacturers equipped with brand power and technology capabilities as well as like entities in the consumer goods sector.

■ **Contact for inquiries concerning this release**

Moritex Corporation

3-13-45 Senzui, Asaka city, Saitama prefecture, 351-0024

Tel: 048-218-2532

Fax: 048-462-6712

URL: www.moritex.com